



ASISTA Bright Horizons Spring 2022 Campaign Sponsorship Opportunities

Sponsor Now

		Sustainer (\$15,000)	Trailblazer (\$10,000)	Organizer (\$5,000)	Advocate (\$2,500)	Ally (\$500- \$1,000)
ASISTA's Bright Horizons Virtual 5K (April 30 - May 8; logos needed by March 30, 2022)	Top billing in every category	✓				
	Logo/name on Virtual 5K T-shirt and keepsake race bib mailed to participants	✓	✓	✓		
	Logo/name on Virtual 5K results page	✓	✓	✓		
	Logo/name on Virtual 5K registration page	✓	✓	✓	✓	
	Logo/name on email and social media communication about the Virtual 5K	✓	✓	✓	✓	✓
	Logo/name on Virtual 5K uploaded event photos/selfies page	✓	✓	✓	✓	✓
ASISTA's 2-day Virtual Conferences (March 23-24, 2022 & June 8-9, 2022)	Opportunity to share pre-recorded message with all conference participants	✓				
	Logo/name on all participant materials	✓				
	Logo/name featured on presentation screen during breaks	✓	✓			
	Logo/name featured on welcome slide and closing slide for all sessions	✓	✓	✓		
	Verbal recognition to attendees	✓	✓	✓		
	Logo/name featured on all conference related communications	✓	✓	✓	✓	✓
	Free conference registration spots	8	6	4	2	
General Promotion by ASISTA	Acknowledgment in ASISTA's social media and email marketing	✓	✓	✓	✓	
	Logo/name plus photo and quote about sponsorship featured on ASISTA's sponsor page.	✓	✓	✓	✓	✓



ASISTA: Advancing & Defending the Rights of Immigrant Survivors of Violence

Immigrant victims of domestic abuse and sexual assault in the U.S. face unimaginable barriers to safety and justice. Unsure if it is safe to go to an emergency room or shelter, request a restraining order, or dial 911, they often fear that reporting the abuse will result in deportation. Rapists, abusers, and other predators exploit this vulnerability, targeting those who are far from home, unfamiliar with the U.S., and terrified of separation from their families. ASISTA leads the fight to ensure that these survivors can access safety and justice. We are staunch defenders of immigrant victims' rights, supporting the on-the-ground advocates and lawyers who represent them.

Combining legal and policy savvy with creative alliances and movement-building, we: • **Provide expert training, resources, & individualized case consultation** to attorneys and advocates, to help their survivor clients' cases succeed in court • **Serve as a liaison and intervene with our government contacts** to stop survivors from being unfairly deported • **Push back on harmful policies** that endanger immigrant victims, advise the field on how to mitigate the harm, and advance policies instead that provide safety and justice • **Arm attorneys and advocates with cutting-edge strategies** to address the latest developments affecting immigrant survivors, and • **Develop and support litigation campaigns** to fight government practices that unjustly deport victims.

ASISTA's founders helped write the immigration provisions of the federal Violence Against Women Act (VAWA) and Victims of Trafficking and Violence Prevention Act (TVPA), affording legal status to hundreds of thousands of survivors and their children since 1994. We continue these efforts as we work to advance the next VAWA. **We work to ensure that immigrant women and families suffering violence may seek safety and justice without fear of deportation. We urge you to join us.**

THE BRIGHT HORIZONS CAMPAIGN

Immigrant survivors and their children deserve to live in safety and dignity. ASISTA's 2022 Bright Horizons Spring Campaign reflects both our determination and our optimism that together, we can—and will—make that vision a reality. In recent years, challenges have proliferated for immigrant survivors of violence and their advocates. Today, we look to the future with a renewed commitment to ensuring that rights and protections for survivors will be not only safeguarded, but enhanced in the coming days. **We cannot do this work without our allies: your support is critical to our success.** We know that the future is indeed bright for immigrant survivors and their children, if we seize this moment and work to make it happen. **Join us in reaching those Bright Horizons.**

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ASISTA Immigration Assistance



@ASISTAsurvivors