



Bright Horizons Spring 2021 Campaign Sponsorship Opportunities

Sponsor Now

		Champion of Justice (\$25,000)	Movement Leader (\$10,000)	Changemaker (\$5,000)	Advocate (\$2,500)	Ally (\$1,000)	Supporter (\$500)
ASISTA's Bright Horizons Virtual 5K (until May 2, 2021)	Top billing in every category	✓					
	Logo/name on Virtual 5K keepsake race bib mailed to all participants	✓	✓	✓			
	Logo/name on Virtual 5K results page	✓	✓	✓			
	Logo/name on Virtual 5K registration page	✓	✓	✓	✓		
	Logo/name on email and social media communication about the Virtual 5K	✓	✓	✓	✓	✓	
	Logo/name on Virtual 5K uploaded event photos/selfies page	✓	✓	✓	✓	✓	✓
ASISTA's 2-day, Virtual Conference (May 5-6, 2021)	Opportunity to share pre-recorded message with all conference participants	✓					
	Logo/name on all participant materials	✓					
	Logo/name featured on presentation screen during all 10-15 minute breaks at our 2-day virtual conference	✓	✓				
	Logo/name featured on welcome slide and closing slide for all sessions of our 2-day virtual conference	✓	✓	✓			
	Verbal recognition to attendees of 2-day virtual conference	✓	✓	✓			
	Logo/name featured on communications for virtual conference	✓	✓	✓	✓	✓	✓
General Promotion by ASISTA	Free registration spots at any ASISTA 2021 CLE for sponsor employees or volunteers	8	3	2	1		
	Acknowledgment in ASISTA's social media and email marketing	✓	✓	✓	✓		
	Logo/name featured on ASISTA's website	✓	✓	✓	✓	✓	✓



ASISTA

Advancing & Defending the Rights of Immigrant Survivors of Violence

Immigrant victims of domestic abuse and sexual assault in the U.S. face unimaginable barriers to safety and justice. Unsure if it is safe to go to an emergency room or shelter, request a restraining order, or dial 911, they often fear that reporting the abuse will result in deportation. Rapists, abusers, and other predators exploit this vulnerability, targeting those who are far from home, unfamiliar with the U.S., and terrified of separation from their families. ASISTA leads the fight to ensure that these survivors can access safety and justice. We are staunch defenders of immigrant victims' rights, supporting the on-the-ground advocates and lawyers who represent them.

Combining legal and policy savvy with creative alliances and movement-building, we:

- **Provide expert training, resources, and individualized case consultation** to attorneys and advocates, to help their survivor clients' cases succeed in court
- Serve as a liaison and **intervene as needed with our government contacts** to stop survivors from being unfairly deported
- **Push back on harmful policies** that endanger immigrant victims, advise the field on how to mitigate the harm, and advance policies instead that provide safety and justice
- **Arm attorneys and advocates with cutting-edge strategies** to address the latest developments affecting immigrant survivors of gender-based violence, and
- **Develop and support litigation campaigns** to fight government practices that encourage the unjust deportation of victims.

ASISTA's founders helped write the immigration provisions of the federal Violence Against Women Act (VAWA) and Victims of Trafficking and Violence Prevention Act (TVPA), affording legal status to hundreds of thousands of survivors and their children since 1994. We continue these efforts as we work with the national coalition currently advancing the next VAWA. **We work to ensure that immigrant women, their children, and families suffering violence may seek the safety and justice they deserve, without fear of deportation. We urge you to join us.**

THE BRIGHT HORIZONS CAMPAIGN

After years of cruel and punitive policies toward immigrant victims, the spring of 2021 brings hope that a brighter day may be at hand. ASISTA's "**Bright Horizons**" campaign embraces that **optimistic spirit, while recognizing that we have much work ahead to turn that hopefulness into meaningful change.** In recent years, challenges have proliferated for immigrant survivors of violence and their advocates. Today, we look to the future with energy, determination, and a renewed commitment to ensuring that rights and protections for survivors will be not only safeguarded, but enhanced in the coming days. **We cannot do this work without our allies: your support is critical to our success.** We know that the future is indeed bright for immigrant survivors and their children, if we seize this moment and work to make it happen. **We invite you to join us in reaching those Bright Horizons.**

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